

PB LA PRODUCED BY CONFERENCE

**June 8-9, 2019
at Warner Bros. Studios**



Presented By



Informational Overview

June 8-9, 2019

WHAT IS PRODUCED BY: LOS ANGELES?

On Saturday & Sunday, June 8th & 9th, 2019, the Producers Guild of America will present the 11th annual **PRODUCED BY: LOS ANGELES** conference, a signature event where the most influential decision makers in the entertainment industry – **Producers** – gather together in one place.

Reaching across the film, television, and new media industries, **PRODUCED BY: LOS ANGELES** is a two day educational forum that involves numerous Academy Award-winning filmmakers, Emmy Award-winning showrunners, new media innovators, and the next generation of creative entrepreneurs. **PRODUCED BY: LOS ANGELES** is a unique opportunity to be part of a large-scale, entertainment industry-only conference that includes extraordinary panels, innovative workshops, mentoring roundtables, digital exhibits, information sharing, and networking breakfasts, lunches & an evening reception.

Each year **PRODUCED BY: LOS ANGELES** is hosted by a major Studio and this year is no exception; the conference will take place at Warner Bros. Studios. Over 1,200 people are expected to be in attendance. Dozens of national and entertainment media outlets cover the conference and millions of impressions are generated each year.

On the following pages is information for your review and consideration to be a key participant in this premier entertainment industry event.

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WHERE DOES IT TAKE PLACE?

Each year the conference is hosted by a major Studio.
The 2019 conference will be on the Warner Bros. studio lot.

Below are photos of past Produced By conferences and here is a link to last year's conference site: <https://pbc.producedbyconference.com/>, which includes a video overview.



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WHO SPEAKS?

Speakers at previous **PRODUCED BY CONFERENCES** include:

- J.J. Abrams (*Star Trek, Lost*)
- Effie T. Brown (*Project Greenlight, Dear White People*)
- Jerry Bruckheimer (*Pirates Franchise, Amazing Race*)
- Mark Burnett (*The Voice, Survivor*)
- James Cameron (*Avatar, Titanic*)
- Iain Canning (*Lion, The King's Speech*)
- Ceán Chaffin (*Gone Girl, Girl with the Dragon Tattoo*)
- Francis Ford Coppola (*The Godfather, Apocalypse Now*)
- Tom Cruise (*Live.Die.Repeat., Mission: Impossible*)
- Matt Damon (*Manchester by the Sea, Good Will Hunting*)
- Michael De Luca (*Moneyball, The Social Network*)
- Lorenzo di Bonaventura (*Transformers, G.I. Joe*)
- Ava DuVernay (*13th, A Wrinkle in Time*)
- Tracey Edmonds (*Jumping the Broom, Soul Food*)
- Roland Emmerich (*Independence Day, Godzilla*)
- Jon Favreau (*Iron Man, The Avengers*)
- Tina Fey (*Unbreakable Kimmy Schmidt, 30 Rock*)
- David Fincher (*Gone Girl, The Social Network*)
- Mark Gordon (*Grey's Anatomy, 2012*)
- Brian Grazer (*A Beautiful Mind, Apollo 13*)
- Sarah Green (*The Tree of Life, Frida*)
- Jake Gyllenhaal (*Nightcrawler*)
- Marshall Herskovitz (*Blood Diamond, Traffic*)
- Bill Horberg (*The Talented Mr. Ripley, The Kite Runner*)
- Gale Anne Hurd (*The Walking Dead, Terminator*)
- Alejandro G. Iñárritu (*The Revenant, Birdman*)
- Nina Jacobson (*The Hunger Games, One Day*)
- Jason Katims (*Parenthood, Friday Night Lights*)
- Jenni Konner (*Girls, Help Me Help You*)
- Hawk Koch (past president of the AMPAS, *Source Code*)
- Norman Lear (*All in the Family, Sanford & Son*)
- Shawn Levy (*Stranger Things, Night at the Museum*)
- Gary Lucchesi (*Lincoln Lawyer, Million Dollar Baby*)
- Lori McCreary (*Madam Secretary, Invictus*)
- Christopher Nolan (*Interstellar, The Dark Knight*)
- Jordan Peele (*Get Out, Key & Peele*)
- Chris Rock (*Everybody Hates Chris, Good Hair*)
- Shonda Rhimes (*Scandal, How to Get Away with Murder*)
- Ted Sarandos (Chief Content Officer, Netflix)
- Jerry Seinfeld (*Seinfeld, Comedians in Cars Getting Coffee*)
- Christine Vachon (*Carol, Still Alice*)
- Beau Willimon (*House of Cards*)
- Terence Winter (*The Wolf of Wall Street, Boardwalk Empire*)
- Oprah Winfrey (*Queen Sugar, The Immortal Life of Henrietta Lacks*)



TED SARANDOS



SHONDA RHIMES



JORDAN PEELE

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WHAT TOPICS ARE COVERED?

Seminars & Content at previous **PRODUCED BY CONFERENCES** include:

- Tomorrow's Tinsel: The Future of Film Financing
- [The Art \(and Business\) of Showrunning](#)
- Unlimited Channels: Digital Content, Brand Identity, Unlimited Resources
- [The Changemakers: Tactics for Equality and Diversity in Film & TV](#)
- Mega-Producers: Storytelling Across Multiple Series and Networks
- [The New Networks: The Future of Original Programming](#)
- Sky's the Limit: Entrepreneurial Media and Indie Innovators
- [The Truth Sells: New Opportunities in Documentary Features](#)
- Passion Projects: Making Films Everyone Says Will Never Get Made
- [The Revolution Has Just Been Televised: The Disrupted Landscape of TV](#)
- Take It From the Top: 10 Questions for the Cable Bosses
- [The Big Picture: Imaging and Creativity from Capture Through Post](#)
- [Franchise Building: Creating & Sustaining Studio Tentpoles](#)
- Opening the Black Box: How Research Creates Power in Hollywood
- [Tomorrow's Reality Today: The Ever-Changing State of Non-Fiction TV](#)
- Global Finance for Global Cinema
- [The Emerging Majors: New Possibilities for Scripted Storytelling](#)
- The Ms. Factor: The Power of Female-Driven Content
- [Indie City: Finding Your Niche in the Digital Eco-System](#)
- The Rise of Digital Content: Media, Channels, Brands
- [The Power of Successful Creative Collaboration](#)
- One World, Many Choices - Production Incentives
- [Socially Networked: The Plugged-In Producer](#)



CONVERSATION WITH: JJ ABRAMS



THE CHANGEMAKERS: TACTICS FOR
EQUALITY AND DIVERSITY IN FILM & TV



CONVERSATION WITH: REESE
WITHERSPOON & BRUNA PAPANDREA

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WHO ATTENDS?

Attendees of **PRODUCED BY CONFERENCES** include:

- Award-winning Producers of Film, Television & New Media
- Line Producers, Production Managers & Supervisors
- Post-production Supervisors & Coordinators
- Domestic and International Film Commissioners & Film Boards
- Visual Effects Producers
- Emerging Filmmakers
- Agents
- Corporate Brand Executives
- Financial Investors
- Publicists
- Entertainment Lawyers
- Production Crew Members
- Marketing Executives
- New Technology Representatives
- Entertainment Company Executives
- More than 50 Press outlets



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HOW CAN YOUR ORGANIZATION PARTICIPATE?

A few options:



DIGITAL EXHIBITOR LUNCH TABLES



DIGITAL EXHIBITOR SCREEN SLIDES



LOGO INCLUSION IN SIGNAGE



EXHIBITING



WORKSHOP & SEMINAR SPONSORSHIP



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**IN NOVEMBER OF 2019 THE 6TH ANNUAL ONE DAY
PRODUCED BY: NEW YORK CONFERENCE
WILL TAKE PLACE IN NYC**

Link to the most recent NY conference site:
<https://producedbyconference.com/New-York/index.php>



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WHAT IS THE PRODUCERS GUILD?

The **Producers Guild of America (PGA)** is the only organization in the entertainment industry that brings together the leading creators of Film, Television, and New Media. It is led by an active and dynamic Board of Directors, which includes many of the most successful and prolific producers working today.

The Board and the Guild are charged with representing, protecting and promoting the interests of all members of the producing team. The **Producers Guild** has been instrumental in unifying their members with the Entertainment Studios and creating the guidelines for safety, fairness, and equality, while setting standards in the industry. In recent years, the PGA instituted the **PRODUCERS MARK** on theatrical, animated and documentary motion pictures.

The **PGA** has a membership of more than 8,200 producers worldwide.



www.producersguild.org

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CONTACT

To discuss becoming a participant in **PRODUCED BY conferences** or to learn more about the many other **PGA** events throughout the year, contact:

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